

# SHAPING PORTSMOUTH

# PARTNER PACK



“Shaping Portsmouth is a Not-For-Profit Organisation formed, funded and led by key Portsmouth businesses to deliver a range of innovative programmes with a view to making Portsmouth the number one UK city in which to invest, live, learn, work, and visit. There are a number of different ways your business could partner with us and we would love to have you as part of the Shaping Portsmouth Community”



- Dave Humphries, CEO



## BUSINESS PROGRAMMES

We are empowering businesses in our city, enabling them to flourish. We strongly advocate for inclusivity, ensuring that every corner of our business community is represented. We guide aspiring business leaders towards valuable partnerships, providing them with access to comprehensive support networks. Additionally, we proudly highlight the achievements of our city, showcasing Portsmouth as a vibrant and thriving hub for starting and expanding businesses.

### PORTSMOUTH BUSINESS SUPPORT SERVICE

*In partnership with Portsmouth City Council.* Providing support to help businesses in Portsmouth start, grow, and thrive. Offering services from business mentoring and finance planning to digital marketing and access to funding, data, and training.



#### How you can get involved:

- Be a mentor for a small business.
- Provide a support service for a small local business - initially a free offer and clear when paid service would start.
- Provide a workshop on a skill useful to small businesses.

### BUSINESS CLIMATE ACTION

By encouraging businesses to adopt sustainable practices, we protect our city and contribute to long-term economic growth, reduced operational costs, and improved quality of life for all residents.



#### How you can get involved:

- Complete the Business Sustainability & Net Zero workshop.
- Create a carbon reduction/sustainability plan and share with us.
- Carry out a beach or park clean afternoon.

### CRUISE PASSENGER

Through concerted efforts with Portsmouth International Port and strategic partnerships, we are dedicated to positioning Portsmouth as one of the UK's premier cruise destinations, which will significantly boost the local economy.



#### How you can get involved:

- Staff can become Meet & Greet volunteers.
- Visitor destination highlights - fam trips for volunteers & provide literature for passengers.
- German speakers particularly needed and opportunities for language students.
- Sponsor Meet & Greet volunteer thank you event.

## DIGITAL RESILIENCE

By focusing on practical, risk-based decision-making, we aim to demystify cybersecurity and make it accessible and manageable for everyone, regardless of their level of technical expertise.



### How you can get involved:

- Understand your own cyber security risks.
- Sponsor a cyber security audit for a small business.

## WORKPLACE HEALTH & WELLBEING

Providing evidence-based resources to protect the health and wellbeing of employees within the business community. To support employers with up-to-date knowledge to help them protect their employees which in return will encourage long term success internally.



### How you can get involved:

- Staff can become Meet & Greet volunteers.
- Visitor destination highlights - fam trips for volunteers & provide literature for passengers.
- German speakers particularly needed and opportunities for language students.
- Sponsor Meet & Greet volunteer thank you event.

## YOUTH EMPLOYMENT

Removing barriers to businesses employing young people by providing reliable information about the rules and processes required, and providing a space where young people can submit their key skills, interests, and availability to create a registry for businesses to recruit from.



### How you can get involved:

- Identify roles you could give to 14-17-year-olds - We can help with permit and employment rules.
- Provide work experience (particularly digital or engineering T-Level students)





# EDUCATION PROGRAMMES

We work collaboratively with city partners and employers to deliver a range of inspiring programmes that enable residents of all ages to explore their future, develop their skills and stay connected to Portsmouth's diverse labour market. We recognise that learning, developing skills and enhancing your employability is a lifelong endeavour that every member of our community should be supported in.

## APPRENTICESHIP BUS



Every year, the Apprenticeship Bus embarks on a three-day roadshow across the city of Portsmouth, bringing apprentices from local businesses and organisations directly to senior schools.

### How you can get involved:

- Provide apprentices for the bus tour or our apprenticeship fair event
- Provide apprentices for interview / media work by us to promote apprentice opportunities.
- Sponsorship – merchandise, marketing, wrap of bus and lunches on tour.

## EXPLORE YOUR FUTURE



Supporting students from years 9 to 11, to better understand the world of work and the local labour market, providing an early employer intervention for students to encourage career conversations and support improved student aspirations.

### How you can get involved:

- Provide an EYF classroom session, business briefing session or assembly you can deliver (with support from us) in a school.

## SHAPED BY SOLENT



Bringing together Solent Academies Trust, Shaping Portsmouth and a range of high-profile businesses to mentor and provide experience in business and public speaking to classes of Special Education Needs and Disability (SEND) students.

### How you can get involved:

- Identify team mentor within your organisation that can mentor a team of special educational needs students (1 to 2 hour per week for 4 weeks and a few ad hoc commitments – site trip of your premises, our conference etc).
- Sponsor Shaped by Solent programme, or our Shaped by Solent shop at conference.





# COMMUNITY PROGRAMMES

We are uniquely positioned to focus our energy on emerging areas of concern, whilst providing three key programmes that showcase the best of what Portsmouth has to offer. Through the resources of our Patrons and Partners, and the willingness of our volunteers, we aim to give every Portsmouth resident the chance to give back to the city that they call home.

## ARMED FORCES COMMUNITY

Fostering a supportive and inclusive environment for all members of the Armed Forces Community. This includes serving personnel, reservists, veterans, spouses, children, and extended families, recognizing the essential role they play in our society.



### How you can get involved:

- Identify veterans or members of the Armed Forces Community (partners, spouses, children, etc) linked to your business - to provide support as per covenant or link into our programme.
- Sign the Covenant & register for Bronze Employer Recognition Scheme (ERS), or move up to Silver or Gold Level.
- Sponsor a Shaping Portsmouth AFC event or the AFC Award.

## CHARITY SUPPORT NETWORK

Our goal is to provide Portsmouth's charities and not-for-profits in need with resources and committed individuals strengthening their missions. Together we offer assistance in connecting them with the tools they need as well as passionate individuals who can make a difference in the community.



### How you can get involved:

- Provide an emergency service to a charity if needed (repairs etc) – join a register of services that can be provided.
- Respond to other asks for support from charities.
- Volunteer as a charity trustee (always lots of vacancies in the city).

## CHOOSE EMPLOYABILITY

Supporting each client in creating their tailored pathway to employability. Clients include Care Leavers, Homeless & Rough Sleepers and the Probation Service. We're working with our business partnerships and local education providers to create new opportunities in training and employment through apprenticeships and more.



### How you can get involved:

- Provide any of our client groups with work trials (unpaid work opportunities).
- Provide supported internships or apprenticeships to SEN client groups support can be provided.
- Ring fence work trial or paid opportunities for Care Leavers. Support to be care leaver ready can be provided by us.

## PORTSMOUTH AMBASSADORS

Enlisting passionate Portsmouth citizens as dedicated volunteers supporting and engaging with local businesses, event initiatives and our wider Portsmouth community.



### How you can get involved:

- Staff can volunteer as ambassadors at events – including Great South Run, Victorious, Pride, Shaping Conference.

# OUR VALUES

## PARTNERSHIP

We believe in the power of collaboration. By fostering strong partnerships, we create a supportive city ecosystem where everyone can thrive. Our commitment to working together with local businesses, educational institutions, community organisations, and residents ensures that our collective efforts drive positive change and sustainable growth for Portsmouth.



## INCLUSION

We champion inclusivity in all our endeavours. We are dedicated to creating a city where everyone that makes up the rich tapestry of Portsmouth, is heard, valued, and respected. By embracing diversity and ensuring equal opportunities for all, we strive to build a community where everyone has a seat at the table and the opportunity to contribute to our shared success.



## AMBITION

Our ambition drives us to aim high and think big. We are passionate about setting bold goals and pursuing innovative solutions to make Portsmouth a better place to invest, live, learn, work, and visit. Through a relentless pursuit of excellence, we aim to inspire and empower our community to reach their full potential and achieve remarkable outcomes.



## TRUST

Trust is the cornerstone of our organisation. We are committed to transparency, integrity, and accountability in all our actions. By building and maintaining trust with our partners, stakeholders, and the wider community, we create a solid foundation for lasting relationships and meaningful impact. We are dedicated to keeping our promises and delivering on our commitments, ensuring that Shaping Portsmouth CIC is a trusted leader in our community.





the  
**SHAPING  
PORTSMOUTH**  
PODCAST

Tune in to our weekly podcast to hear how we're Transforming Portsmouth Together with the latest updates from the Shaping Portsmouth team, our programmes, and our partners around the city.

Find us on Spotify, Apple Podcasts, and YouTube.



# OUR EVENTS

Each year we host a calendar full of events, ranging from public, to invitation only, to exclusively for Patrons.

<b>JANUARY</b>	Shaping Portsmouth Conference
<b>FEBRUARY</b>	Apprenticeship Bus Roadshow   Pancake Day Races Portsmouth & South Coast Business Week   Lord Mayor's Buffet
<b>MARCH</b>	Cruise Passenger Programme Launch   Portsmouth Ambassador Forum
<b>APRIL</b>	Pride Stakeholder Network   Spring Portsmouth Business Leaders Forum
<b>MAY</b>	Mental Health Walk & Talk
<b>JUNE</b>	Portsmouth Pride   Shaping Forces
<b>JULY</b>	Partners Only Networking Event   Mental Health Walk & Talk
<b>AUGUST</b>	Victorious Festival
<b>SEPTEMBER</b>	Mental Health Walk & Talk   Portsmouth Ambassador Forum   Shaped By Solent
<b>OCTOBER</b>	Autumn Portsmouth Business Leaders Forum
<b>NOVEMBER</b>	Green Partnership: Climate Ready Portsmouth
<b>DECEMBER</b>	Pride Stakeholder Network: World AIDS Day   Christmas Closedown



## REGULAR EVENTS & WORKSHOPS

These events and workshops are held regularly throughout the year:

- ActionCOACH workshops
- Personal Business Branding with Jodie Goodchild
- Cruise Passenger Meet & Greet
- Prostate-Specific Antigen (PSA) Testing
- Explore Your Future Business Briefings & Business Workshops
- First Aid & Suicide First Aid Courses

PATRON	ASSOCIATE PATRON	MEMBER
£5000 + VAT	£2500 + VAT	£500 + VAT
Quarterly Meeting	Bi-Annual Meeting	Annual Meeting
4 Conference tickets	2 Conference tickets	1 Conference ticket
3 Partner Only Networking tickets	2 Partner Only Networking tickets	1 Partner Only Networking ticket
Access to Social Impact Report	Access to Social Impact Report	Access to Social Impact Report
Logo, Own Page, & Link on website	Logo & Link on website	Logo & Link on website
Newsletter & 10 min PBLF Intro	Newsletter & 5 min PBLF Intro	Newsletter Intro
1 Free Conference Exhibit	Priority Booking Conference Exhibit	
4 Social Media Stories	1 Social Media Story	
Quarterly Newsletter Article	Bi-Annual Newsletter Article	
Good News Highlights (B2B)	Good News Highlights (B2B)	
Board & Programme Lead Opportunities	Board & Programme Lead Opportunities	
VIP Events & Access		
Lord Mayors Buffet		
New Patron Podcast		
Introduction to other Partners		
Opportunity to lead EYF workshops		

# OUR PATRONS



# OUR ASSOCIATE PATRONS



# OUR MEMBERS



BRASSERIE BLANC



# JOIN US IN TRANSFORMING PORTSMOUTH TOGETHER

If you would like to begin a partnership with Shaping Portsmouth, please contact our CEO, Dave Humphries, at [dave.humphries@shapingportsmouth.co.uk](mailto:dave.humphries@shapingportsmouth.co.uk).



SILVER AWARD

SILVER AWARD

SILVER AWARD





# Championing Fairness, Inclusion, and Support for the **ARMED FORCES** COMMUNITY



## What Is the Armed Forces Covenant?

The Armed Forces Covenant is a national pledge to ensure that those who serve or have served in the Armed Forces and their families are treated fairly and with respect. Signing the Covenant is a meaningful step toward building inclusive, resilient communities and workplaces.

## Defence Employer Recognition Scheme (ERS)

To obtain a Defence Employer Recognition Scheme (ERS) award, your organisation must first sign the Armed Forces Covenant and then demonstrate increasing levels of commitment to supporting the Armed Forces community. The scheme has three tiers: Bronze, Silver, and Gold.

## How Shaping Forces Supports You

As proud sponsors of the Armed Forces Covenant, Shaping Forces offers a structured, supported route to signing and implementing your pledge. We work with schools, businesses, and community organisations to ensure your commitment is not just symbolic—but sustained and impactful.

What We Provide:

- Administrative support to guide you through the signing process
- Tailored advice on pledge wording and implementation
- Access to your DRM Account Manager, who will support your journey and connect you to national resources
- Templates, toolkits, and case studies to inspire and inform your approach
- Ongoing support to help you embed your pledges into policy and practice

## Ready to Get Started?

Whether you're a school, business, or community group, we're here to help you take the next step

Contact us at: [charlie@shapingportsmouth.co.uk](mailto:charlie@shapingportsmouth.co.uk)

Visit: [www.armedforcescovenant.gov.uk](http://www.armedforcescovenant.gov.uk)



**ARMED FORCES  
COVENANT**

