



# APPRENTICESHIP Bus



## SPONSORSHIP PACKAGE £1500 + VAT

### This Package includes:

- Your logo on the Apprenticeship Bus as long as it remains branded. *[Previously this has been for the full year until the bus is rewrapped for the next roadshow, but this cannot be guaranteed]*
- Dedicated sponsorship spotlight social media post (video content) and "On the bus" thank you SM post.
- Sponsorship feature with quote from you in Apprenticeship Bus brochure (given to all students).
- Sponsorship recognition and on stage and in the delegates pack at the Shaping Portsmouth Conference 2027
- Listed as sponsor on all communications relating to 2027 Apprenticeship Bus programme.

### About the Apprenticeship Bus

The concept is simple but powerful: Year 10–11 students meet real apprentices, face to face, and hear first-hand what an apprenticeship is really like.

### Our aims:

1. Inspire Portsmouth students to see apprenticeships as exciting, achievable career paths.
2. Showcase apprentices from a broad range of local industries.
3. Reach as many Year 10–11 students as possible each year.